

Vested 360 checklist:

- ✓ Decks
- ✓ Agendas
- ✓ 2 Vested 360 laminated posters
- ✓ Dry erase markers
- ✓ Tape to hang posters
- ✓ Giant paper posters
- ✓ Post its in different colors, one block per participant
- ✓ Notecards
- ✓ Vested note pads
- ✓ Vested pens
- ✓ Envelopes
- ✓ A laptop & charger

What goes on paper posters?

Sales and Marketing Goals

Audience Mapping
Region
Institution
Individual

Key Differentiators

What goes on laminated posters?

Vested 360					
Sales Issues					
Ideas					

Vested 360					
Current Perception					
Desired Perception					